



Position:

Product Manager

Job Description:

The Product Manager is responsible for the product planning and execution throughout the product lifecycle, including: gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, sales, marketing and support to ensure revenue and customer satisfaction goals are met. The Product Manager's job also includes ensuring that the product supports the company's overall strategy and goals.

Main Duties:

The Product Manager is expected to:

- Assist in defining the product strategy and roadmap
- Deliver product requirement documents (PRDs) with prioritized features and corresponding justification
- Assist in specifying market requirements for current and future products through market research supported by user-based input
- Run beta and pilot programs with early-stage products and samples
- Be an expert with respect to the competition in K12 assessment and data reporting platforms
- Support the go-to-market strategy for respective products, working with all departments for execution
- Required experience and knowledge

Work Experience Requirements:

- Minimum of 3 years experience as a Product Manager
- Demonstrated success defining and launching excellent technology products, specifically web/cloud based products
- Desired 2+ years of additional experience in a job involving educational technology product development or management, instructional technology, or classroom experience.
- Excellent written and verbal communication skills
- Technical background, with experience in web technologies
- Excellent teamwork skills



- Proven ability to influence cross-functional teams without formal authority
- Must be able to travel 30% of the time
- Examples and at least one sample of an effective product delivered in the past
- Support the company's overall strategy and goals.

Education Recommendations:

- Minimum Bachelor's degree
- MBA degree desired but not required.

Division/Department: Product and Solutions

Type of Position: Full-time

Location: Mountain View, CA