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SchoolCity and VersiFit Now Offering Complete Education Data Solutions to School Districts

Teachers and other education administrators will benefit from the technology alliance to offer comprehensive assessment, reporting, and analyses tools

MOUNTAIN VIEW, Calif. & APPLETON, Wis.--(BUSINESS WIRE)--**SchoolCity, Inc.**, and **VersiFit Technologies** have announced an alliance to offer our nation's school districts a comprehensive educational solution to access a combined set of assessment, reporting and analyses tools. This alliance, under an original equipment manufacturer (OEM) agreement, will allow districts to interact with either SchoolCity's **STARS™** or with VersiFit's **EdVantage™** data warehouse solution seamlessly. Teachers will have even more powerful tools to conduct critical data analysis to improve student performance.

Both companies came to these agreements driven by their collective K-12 customer experience. VersiFit and SchoolCity were independently being asked for functionalities that the other company had, specifically data warehousing and education assessment solutions. As districts continue to analyze their data, they see a critical need to bring even more data together to truly understand all aspects of the district organization. With this alliance, districts can access their student assessment data from SchoolCity's **STARS™** products and bring that together with VersiFit's **EdVantage™** data warehouse solution.

Educator administrators and teachers now have a great solution that combines the full spectrum of student and teacher performance data with K-12 enterprise data. Districts can start utilizing data for strategic questions, such as reviewing the impact of programs on student performance or building their own multiple measure reports, across departmental databases, to tackle strategic district questions.

VersiFit and SchoolCity will both be attending the **Council of Great City Schools** Annual Conference in Boston, MA, Oct. 26-30, 2011. Districts will be able to meet both companies and discuss the benefits of these OEM agreements.

SchoolCity Inc. is a global education technology company providing innovative, K-12 assessment and accountability solutions to school districts across the United States. Currently, 700 districts, serving more than 500,000 students, come to SchoolCity for their data analysis and reporting needs. For more information, please visit www.schoolcity.com.

VersiFit Technologies provides data management solutions integral to school districts' quest to become modern, data-driven organizations. The company's flagship product, **EdVantage™** is based upon nearly ten years of educational experience and includes the leading analytic and reporting platform, and proven, best-practices to turn raw educational data into information, and information knowledge. For more information, please visit www.versifit.com.

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